

PSA's  
Client: Les Schwab  
Title: Drinking and Driving 01  
Length: 30  
2012

**30**

Here's a sobering fact. Every 30 minutes, there's a fatal accident involving alcohol. A simple way to play it safe? If you're going to drink, make sure you have a *plan*. Designate a driver, arrange for a cab, or make arrangements to stay put BEFORE the party starts. Its easier to exercise good judgement ahead of time. So if its party time ... Plan ahead. Play it smart. Play it Safe. If you drink, DON'T DRIVE. This message is brought to you by your Les Schwab Tire Centers.

PSA's  
Client: Les Schwab  
Title: School Safety 03  
Length: 30  
Date: 2012

**30**

As adults, we usually watch out for dangers like traffic. We know about being aware of our surroundings. But kids tend to be less observant of those things. That's why when approaching a school zone it's SO important to SLOW DOWN. Kids run....ride bicycles, skate boards, and scooters....and dart in and out of school buses and parents cars. Help keep our future safe. Pay attention, and SLOW DOWN in school zones. Play it smart. Play it Safe. This message is brought to you by your Les Schwab Tire Centers.

PSA's  
Client: Les Schwab  
Title: Tire Pressure 04  
Length: 30 and 10  
Date: 2012

**30**

Want to make your next trip a safer, less expensive one? Check your tires. Proper tire pressure is THE most important thing you can do to increase fuel economy and tire life, and improve handling for safer driving. Variations in temperature and changes in altitudes can dramatically effect your tire's pressure, so check them regularly and enjoy knowing that you're making your automobile a safer, more economical vehicle. Play it smart. Play it Safe. This message is brought to you by your Les Schwab Tire Centers.

PSA's  
Client: Les Schwab  
Title: Following Too Close 05  
Length: 30  
Date: 2012

**30**

Being close to others is usually a good thing. But NOT when you're driving. On the road, being really close can put you in real danger. To stay safe, keep your distance. The best way to avoid a possible collision is to give yourself room to react. And when you're driving, eliminate the distractions. Cell phones, eating, reading and other distractions are the cause of thousands of accidents in the US every year. Driving is a full time job. When behind the wheel, PLEASE give it your full attention. Play it Safe. Play it Smart. This message is brought to you by your Les Schwab Tire Centers.

PSA's  
Client: Les Schwab  
Title: Seat Belt Safety 06  
Length: 30  
Date: 2012

**30**

52. That's the percentage of passengers who are restrained INCORRECTLY in their vehicles every day. Seat belts and safety seats are life savers....but only if they're used CORRECTLY. Make sure your seat belt fits snugly over your lap and shoulder, and that your child's harness fits properly as well. Listen for the audible "click" when buckling up to insure you're truly buckled in. And never share a seat belt with another passenger. Two people in one belt can result in both injuring each other. Play it smart. Play it Safe. This message is brought to you by your Les Schwab Tire Centers.

PSA's  
Client: Les Schwab  
Title: Drowsy Driving 07  
Length: 30  
Date: 2012

**30**

Here's a wake-up call. Drowsy driving in the US results in an automobile accident *every nine minutes*. Of those 56,000 annual crashes, research shows that half the survivors of drowsy driving accidents reported feeling only slightly sleepy or not sleepy at all before the crash. The lesson? Don't take chances. If you feel even slightly sleepy, pull over in a safe place, lock your car, and take a nap. Play it smart. Play it Safe. This message is brought to you by your Les Schwab Tire Centers.

PSA's  
Client: Les Schwab  
Title: Drinking and Driving 08  
Length: 10  
2012

**10**

Every 30 minutes, there's a fatal accident involving alcohol. Designate a driver, arrange for a cab, or have a plan BEFORE the party starts. This message is brought to you by your Les Schwab Tire Centers.

PSA's  
Client: Les Schwab  
Title: School Safety 10  
Length: 10  
Date: 2012

**10**

Kids move fast. Help keep our future safe. Pay attention, and SLOW DOWN in school zones. This message is brought to you by your Les Schwab Tire Centers.



PSA's  
Client: Les Schwab  
Title: Tire Pressure 11  
Length: 10  
Date: 2012

**10**

Proper tire pressure is THE most important thing you can do to increase fuel economy, tire life, and improve handling for safer driving. This message is brought to you by your Les Schwab Tire Centers.

PSA's  
Client: Les Schwab  
Title: Following Too Close 12  
Length: 10  
Date: 2012

**10**

The best way to avoid a possible collision is to give yourself room to react. Play it safe, don't tailgate. This message is brought to you by your Les Schwab Tire Centers.

PSA's  
Client: Les Schwab  
Title: Seat Belt Safety 13  
Length: 30  
Date: 2012

**10**

Seat belts and safety seats are life savers....but only if they're used CORRECTLY. Make sure your seat belt fits and that your child's harness fit's properly too. A message from your Les Schwab Tire Centers.

PSA's  
Client: Les Schwab  
Title: Drowsy Driving 14  
Length: 10  
Date: 2012

**10**

Drowsy driving results in an accident *every nine minutes*. Don't take chances. If you feel even slightly sleepy, pull over safely, lock your car, and take a nap. A message from your Les Schwab Tire Centers.